

PRATHAMESH YAMGAR

Graphic Designer

GRAPHIC DESIGNER

Graphic Designer with **4 years** of professional experience creating high-quality visual content for brands, digital platforms, websites and marketing campaigns. Strong hands-on expertise in Adobe Photoshop, Illustrator, After Effects, Premiere Pro and Audition, with additional experience using Canva and AI-assisted design tools. Skilled in typography, brand communication, social media creatives, Facebook/Meta advertising creatives, Amazon A+ Content, e-commerce design and responsive website design using WordPress, Divi, Elementor and Webflow. Experienced in taking creative work from concept and layout through prod

HIGHEST EDUCATION

B.Sc Multimedia Graphics Animation (MGA) 2022
2024

YASHWANT RAO CHAVAN UNIVERSITY

WORK EXPERIENCES

Graphic Designer 3.8 years

Sarathi SoftTech pvt ltd

- Designed digital and print creatives aligned with brand identity and marketing strategy

Creative Designer (Present)

dhyanshantosama

- Designed social media, branding and marketing creatives.
- Created Facebook/Meta ad creatives and campaign assets.
- Planned and shot photo/video content for social media.
- Designed WordPress, Divi, Elementor & Zoho websites.
- Maintained brand consistency, typography and visual direction.

MY EXPERTISE

Graphic Design: Brand Identity, Social Media Design, Digital & Print Design, Layout Design, Typography, Marketing Creatives

• **Adobe Creative Suite:** Photoshop, Illustrator, After Effects, Premiere Pro, Audition

• **Web Design:** WordPress, Divi, Elementor, Webflow, Responsive Web Design, Landing Pages

• **E-commerce:** Amazon A+ Content, Product Creatives, E-commerce Visuals, D2C Content

• **Marketing:** Facebook/Meta Ad Creatives, Marketing Campaigns, Social Media Campaigns, Promotional Design

• **Creative Tools:** Canva, AI-Assisted Design, Bo

LANGUAGE

Hindi 100%

English 90%

Marathi 100%

Prathamesh Yamgar

Graphics Designer

Graphic Designer with 4 years of experience in branding, digital marketing, social media, and web design. Skilled in Photoshop, Illustrator, After Effects, Premiere Pro, Audition, Canva, WordPress, Divi, Elementor, and Webflow, with expertise in typography, Meta ads, marketing campaigns, Amazon A+ Content, e-commerce, and AI-assisted design.

Key projects

Sarathisoftech

Graphic Designer

2022

Creative Design (Digital & Print)

- Conceptualized and delivered digital & print creatives for campaigns, ads, brochures, posters, and presentations.
- Produced engaging visuals that aligned with brand strategy and target audience.
- Ensured design consistency by following brand guidelines and style systems.
- Skilled in Adobe Illustrator, Photoshop, and InDesign for high-quality outputs.

Motion Graphics & Video

- Created motion graphics, promotional & explainer videos to simplify complex ideas.
- Delivered smooth, professional edits using After Effects & Premiere Pro.
- Developed storyboards, animation sequences, and video edits for campaigns.
- Enhanced audience engagement through creative video storytelling.

Web Design & Development

- Designed & launched responsive WordPress websites with Divi theme customization.
- Built user-friendly, modern interfaces focusing on navigation & experience.
- Designed Sarathi SoftTech Careers site & Madhura Agro e-commerce platform.
- Integrated payment gateways, product catalogs & responsive layouts.

WordPress Customization & Optimization

- Customized Divi themes using CSS & PHP for client-specific needs.
- Installed & configured plugins (SEO, caching, security, forms, sliders).
- Optimized performance, achieving 75% better mobile responsiveness.
- Conducted site audits for speed, UX, and cross-browser compatibility.

Collaboration & Project Management

- Worked with marketing, content & tech teams to align project goals.
- Attended client meetings to understand requirements & present concepts.
- Incorporated feedback to deliver refined final outputs.
- Managed multiple projects, ensuring creativity, consistency & deadlines.
- Strong communicator with problem-solving skills in fast-paced environments.

Highest Education

BSc Multimedia Graphics Animation (MGA)

YASHWANT RAO CHAVAN
UNIVERSITY

2022 - 2024

Skills

Graphic & Visual Design

- Graphic Design
- Visual Design
- Brand Identity
- Creative Concept Development
- Typography & Layout
- Digital & Print Design
- Marketing Collateral

Social Media & Advertising

- Social Media Design
- Facebook / Meta Ad Creatives
- Marketing Campaign Design
- Performance Creative
- Promotional Campaigns
- Social Media Content
- Creative Storytelling

Motion & Video

- Motion Graphics
- Video Editing
- Reels & Short-Form Content
- Video Production
- Storyboarding
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Audition

Contact Info

 7385271946

 omyamgar@gmail.com

<http://prathamesh.work/>

CREATIVE DESIGNER

2025 (Present)

- Creative Design, Branding & Marketing
- Designed digital, social media, print and promotional creatives aligned with SAMA's brand identity.
- Created Facebook/Meta ad creatives, campaign visuals and promotional assets for workshops, courses and events.
- Developed marketing creatives for sound healing, meditation, retreats, trainings and wellness experiences.
- Maintained consistent brand identity, typography, layouts, imagery and visual direction across platforms.
- Designed posters, brochures, social posts, reels, banners, event creatives and promotional materials.

Social Media, Content & Photography

- Planned and created photo and video content for social media and marketing campaigns.
- Shot event, product, wellness and experiential content for digital platforms.
- Edited short-form videos, reels and promotional content for social media campaigns.
- Developed visual storytelling concepts to increase engagement, awareness and campaign impact.

Motion Graphics & Video

- Created motion graphics, promotional videos, reels and campaign videos.
- Edited video content using Adobe After Effects and Premiere Pro.
- Developed creative concepts, storyboards, transitions, animations and final video compositions.
- Used Adobe Audition for audio editing, cleanup and post-production.
- Website Design & Digital Experience
- Designed and developed responsive SAMA websites and landing pages for experiences, courses, retreats and events.

Worked with WordPress, Divi, Elementor and CSS to create and customize web experiences.

- Designed user-focused layouts with strong visual hierarchy, typography, navigation and conversion-focused sections.
- Managed website updates, page layouts, content presentation and responsive optimization.

Zoho & Digital Platforms

- Designed and managed creative requirements for Zoho-based digital workflows and web content.

E-commerce & Digital Content

- Designed e-commerce, product and promotional creatives for digital campaigns.
- Created Amazon A+ Content-style product communication, product visuals and conversion-focused layouts.
- Applied typography, hierarchy, product presentation and brand storytelling to improve digital communication.

AI-Assisted Creative Workflow

- Used AI tools such as ChatGPT, Gemini, Midjourney, DALL-E and Bolt AI for creative ideation, visual exploration, copy development and production workflows.
- Combined AI-assisted ideation with professional design execution to accelerate creative development.

Web & Digital

- Website Design
- Landing Page Design
- WordPress
- Divi
- Elementor
- Webflow
- CSS
- Zoho
- Responsive Web Design
- UI Design

E-commerce

- Amazon A+ Content
- Product Page Design
- E-commerce Creative
- D2C Design
- Product Photography
- Promotional Product Content

Creative Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Canva
- ChatGPT
- Gemini
- Midjourney
- DALL-E
- Bolt AI